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CULTURAL ROUTES OF THE COUNCIL OF EUROPE: CULTURAL HERITAGE, LANDSCAPE AND TOURISM

DIST 2022 Teaching Project Students' workshop with study visits

July-September 2022

CALL FOR PARTICIPATION

Deadline for application 15.05.2022 The workshop represents the first phase of activity of a broader teaching project organized by Politecnico di Torino – DIST, within the framework of the scientific and teaching activities of the Network for Cultural Routes Studies with the patronage of the European Institute of Cultural Routes (Council of Europe). The aim of the workshop is to address the theme of the **Cultural Routes of the CoE**, which represent in their **specificity a node of fundamental importance in the active interpretation of cultural heritage** and are configured **as strategic tools to guide the processes of territorial and landscape enhancement**.

The workshop will last approximately **75 hours** in total and will be divided into three main modules: I. Ex cathedra lessons; II. Study visits and on-site workshops; III. Students final project

The workshop activities provide 2/3 CFU (ECTS) depending on the degree course.

ELIGIBLE CANDIDATES: graduate students enrolled in the MsC LM48 Pianificazione Territoriale, Urbanistica e Pasaggistico-Ambientale | Territorial, Urban, Environmental and Landscape Planning; LM3 Progettazione delle aree verdi e del paesaggio; LM80 Geografia e Scienze Territoriali; LM56 Economia dell'Ambiente, della Cultura e del Territorio. **10 students will be selected to participate.**

DELIVERY LANGUAGE: The workshop and the planned activities will be held mainly in English (modules I and II); students may decide in which language to submit the final project (module III).

Scientific coordinator: Silvia Beltramo

POLITO-UNITO Staff: Federica Bonavero, Marta Bottero, Claudia Cassatella, Marco Devecchi, Andrea Longhi, Carlo Salone, Rosa Tamborrino.

Invited guests: Antonio Barone (Rotta dei Fenici), Association of Significant Cemeteries in Europe (ASCE), Fiorella Dallari, Maria Laura Gasparini, Alessia Mariotti (Unibo-CAST), Stefano Dominioni, Caroline Clark (European Institute of Cultural Routes), Elena Dubinina (AEVF), Aleksandra Grbic (Fondazione Homo Viator – San Teobaldo; European Association Romea Strata), Alessio Re (Fondazione Santagata), Renata Santoro (AFC), Anna Trono (Unisalento). **Tutor:** Ilaria Papa



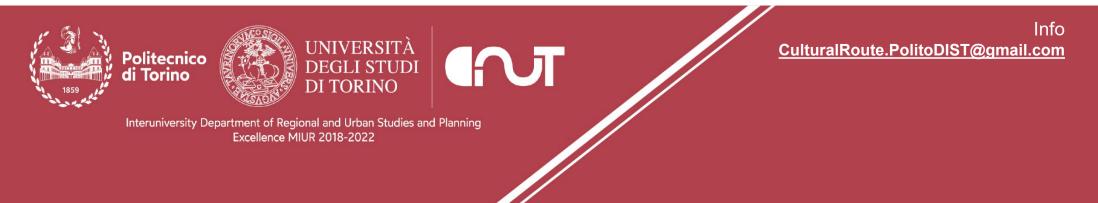
UNIVERSITÀ DI BOLOGNA CENTER FOR ADVANCED STUDIES IN TOURISM





Travel and accommodation costs related to the participation of up to 10 selected students to the workshop will be covered by DIST | Excellence Project MIUR 2018-2022 funds.

For enquires, send an email to CulturalRoute.PolitoDIST@gmail.com



CALL FOR CULTURAL ROUTES OF THE COUNCIL OF EUROPE: PARTICIPATION CULTURAL HERITAGE, LANDSCAPE AND TOURISM

DIST 2022 Teaching Project

Deadline for application 15.05.2022

Students' workshop with study visits July-September 2022

FRAMEWORK

The workshop represents the first phase of activity of a broader teaching project (summer school) organized by Politecnico di Torino – Interuniversity Department of Regional and Urban Studies and Planning DIST, within the framework of the scientific and teaching activities of the Network for Cultural Routes Studies with the patronage of the European Institute of Cultural Routes (Council of Europe).

Inserted in a consolidated network defined and established over time, the workshop is defined in partnership **with other European universities**: Università di Bologna, Centro di Studi Avanzati sul Turismo-CAST (Università di Bologna), Università del Salento, as well as with numerous **international institutions**: European Institute of Cultural Routes (CoE), ICOMOS Italia Scientific Committee for Cultural Routes, European Association of the Vie Francigene (AEVF), Association of Significant Cemeteries in Europe (ASCE), Rotta dei Fenici, Romea Strata, Romea Germanica, Emilia Romagna Region, Piedmont Region, Municipality of Torino (AFC), Municipality of Bologna.

FOCUS AND ACTIVITIES

The aim of the workshop is to address the theme of the Cultural Routes of the Council of Europe, which represent in their specificity a node of fundamental importance in the active interpretation of cultural heritage and are configured as strategic tools to guide the processes of territorial and landscape enhancement.

Participants will be involved in numerous activities (lectures, seminars, group work) organized in:

Module I: Ex cathedra lessons, classroom lectures and seminars (20 hrs);

Module II: Study visit in northern Italy (3-4 days) with on-site workshop activities (20 hrs); Study visit in Piedmont (back to Turin, no overnight stay out);

Module III: Work activities by students with the support of tutors, teaching staff and the collaboration of members of the institutions involved aimed at drafting the final project (35 hrs).

The nature of the final project will be decided on the basis of the degree courses of the selected students who will respond to the call. The students will be asked to reflect and work on the theme of knowledge, enhancement and promotion of the cultural and landscape heritage in a large-scale perspective, trying to develop governance strategies in direct contact with the associations that manage the Cultural Routes identified as reference case studies. These include the Romee Cultural Routes such as the Via Francigena, Romea Germanica, Romea Strata and European Cemeteries Route.

After the workshop, students interested in a specific topic may develop research for the master thesis under the supervision of one or more professors involved in the activities.

Students' participation in presence is mandatory.

LANGUAGE

Also considering the international network in which the workshop is inserted, the planned activities will be held mainly in English (modules I and II), while it will be up to the student's choice in which language to produce the final project (module III).

ELIGIBILITY REQUIREMENTS

The workshop is open to all graduate students enrolled in the MsC LM48 Pianificazione Territoriale, Urbanistica e Paesaggistico-Ambientale | Territorial, Urban, Environmental and Landscape Planning; Progettazione delle aree verdi e del paesaggio LM3; Geografia e Scienze Territoriali LM80; Economia dell'Ambiente, della Cultura e del Territorio LM56.

The workshop activities provides:

2 CFU (ECTS) LM3 Progettazione delle aree verdi e del paesaggio

3 CFU (ECTS) LM56 Economia dell'Ambiente, della Cultura e del Territorio

3 CFU (ECTS) LM48 Pianificazione Territoriale, Urbanistica e Paesaggistico-Ambientale | Territorial, Urban, Environmental and Landscape Planning

Opportunity for granting "free credits" LM80 (ECTS) Geografia e Scienze Territoriali

10 students will be selected to participate.

FEES AND OBLIGATIONS

Travel and accommodation costs related to the participation of up to 10 selected students to the workshop will be covered by Interuniversity Department of Regional and Urban Studies and Planning DIST | Excellence Project MIUR 2018-2022 funds.

Meals and any other cost not specifically mentioned above are not included.

APPLICATIONS AND DEADLINES

For applications send an email to the organization at CulturalRoute.PolitoDIST@gmail.com and ilaria.papa@polito.it by the deadline. You have to write your full name, the Master of Science you are attending, and your intention to participate in the workshop.

Please attach the following documents in pdf format to your email:

• A motivation letter (max 1 page) written in English or Italian.

 Curriculum Vitae, English or Italian version, including the list of M.Sc. exams you have passed and the mark, and stating your level of English language communication.

The application must be submitted by 15.05.022.

Further steps are detailed in the General Timeline, that you'll find below.

LANGUAGE

Also considering the international network in which the workshop is inserted, the planned activities will be held mainly in English (modules I and II), while it will be up to the student's choice in which language to produce the final project (module III).

SELECTION CRITERIA

Candidates will be assessed on the basis of their motivation, preparation, competencies and expertise and their research skills, inferable from the documents sent to the application.

A Commission, composed by the POLITO Staff involved in the activity will assess the candidates.

LIST OF PARTICIPANTS

An email will be sent to selected candidates on 18.05.22. The list will be composed of up to 10 selected students. The 10 selected students shall send an email to (CulturalRoute.PolitoDIST@gmail.com), to communicate the acceptance, no later than 19.05.22.

In case one of the 10 selected students cancels his/her participation in time, the first eligible candidate in the reserve list will take his/her place.

DISCLAIMER

A minimum of five (5) participants is required in order to activate the workshop.

The organization is NOT accountable in case the activity is cancelled for any force majeure reason (i.e. the introduction of pandemic-related restriction etc.).

| Workshop | | | Before the workshop | | |
|------------------|----------------------------------|---|---------------------|------------------------------------------|--|
| Module I | | | 02.05.22 | Launch of the Call for participation | |
| 20 hrs | | | 15.05.22 | Deadline for student's application | |
| 1.07.22 | Introductory meeting | Γ | 18.05.22 | Notification of the list of participants | |
| 4.07.22 -6.07.22 | Ex cathedra lessons and seminars | | 19.05.22 | Deadline for acceptance | |

| | | | 20.05.22 | Finalisation of the list of participants | |
|------------|--------|---------------------------------------------------------------------------------------------------------------------|----------|------------------------------------------|------------------------------------------------------------------------|
| Module II | 20 hrs | Study visits in northern Italy with on-site workshop activities 22-24 or 25-27 July 2022 (exact date to be defined) | | | |
| | | Study visits in Piedmont Region September 2022 | 1 | | After the workshop |
| | | | | October | Debriefing and conclusion of the activities (exact date to be defined) |
| Module III | 35 hrs | Students' workshop activities (a detailed agenda will be provided) 12-13 and 19-20-21 September 2022 | | Winter 2022 | Book publication (online) |

For any request of information and/or clarification, please send an email to CulturalRoute.PolitoDIST@gmail.com













SEFIT









UTILITALIA





ALMA MATER STUDIORUM Università di Bologna CENTER FOR ADVANCED STUDIES IN TOURISM





DIST Politecnico di Torino and CAST Alma Mater Studiorum Università di Bologna are members of the Network for Cultural Routes Studies (CoE) https://www.coe.int/en/web/cultural-routes/university-network

Scientific coordinator

Silvia Beltramo

POLITO-UNITO Staff

Federica Bonavero Marta Bottero Claudia Cassatella Marco Devecchi Andrea Longhi **Carlo Salone** Rosa Tamborrino

Invited guests

Antonio Barone (Rotta dei Fenici) Association of Significant Cemeteries in Europe (ASCE) Fiorella Dallari, Maria Laura Gasparini, Alessia Mariotti (Unibo-CAST) Stefano Dominioni, Caroline Clark (European Institute of Cultural Routes) Elena Dubinina (AEVF) Aleksandra Grbic (Fondazione Homo Viator – San Teobaldo; European Association Romea Strata) Alessio Re (Fondazione Santagata) Renata Santoro (AFC) Anna Trono (Unisalento)

> **Tutor** Ilaria Papa