

TRANSPORT MARKET LIBERALISATION, TENDERING AND COMPETITION.

The role of contract management

Context

The increasing liberalisation of the transport market is part of the current economic and international transport policy and is set within the legal and institutional framework of the different transport modes in Europe. Following the liberalisation of air transport and freight transport, local public transport is now also subject to competitive tendering for the provision of services. In addition, as of 2020, national high-speed lines have been liberalised and, as of 2023, public transport lines will also be opened up to competition, with exceptions but with conditions for unprofitable ones. Finally, in 2033 all existing contracts will be terminated. The opening up of markets worldwide poses challenges for companies both in the preparation of the tender and in the management of the contract. Contract management is now an increasingly sought-after curricular skill for companies working on large contracts both domestically and internationally.

The increasing use of Design-Build-Operate-Maintain (DBOM) models for the realisation of large infrastructure projects in Europe and worldwide introduces new contractual specificities and complexities for the actors involved. The summer school, strongly oriented towards the world of work and professional practice, is aimed at providing the foundations of this discipline to graduates in technical, economic or legal disciplines who wish to start a professional career in this field, introducing learning opportunities in direct interaction with concrete cases. During the summer school, particular case studies will be considered related to the realisation of large infrastructure projects.

In the future, competition and tenders will play an increasingly important role not only in the construction of large infrastructure projects, but also in the provision of services, given the limited resources (including, but not only, economic resources) available.

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