#### 'OSMOSIS'

# Vetro di Murano

## Storie di mestieri e di fornaci

The book uses an oral history approach, and is based on the testimonies of four people, with a series of long and repeated interviews. In particular, the book is characterised as a work 'with three hands and four voices', based on the accounts of the former production managers of two of Murano's most important companies, a master glassmaker, and a plant technician. The aim is not to provide an exhaustive description of the dynamics of glass processing, but rather to offer an interpretation of certain aspects of the sector through the experiences and reflections of people who have worked in it for a long time. In fact, the book aims to put the stories of trades and furnaces at the centre, inverting the traditional role collection between restitution of data that usually characterises academic publications: only after the stories of the witnesses do the authors pause to provide some food for thought from the perspective of management studies.

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PhD in Urban and Regional Development
IN VARIETATE CONCORDIA



Luca Zan is active in the field of management/accounting history, with several international publications on the history of managing practice in protoindustrial settings, and management and accounting in historical perspectives. He is also extensively involved in field research on the management of arts/heritage organizations, within / international comparative research. He is involved in international teaching in Arts management. Till 2020 he was Director of GIOCA (Graduate degree in Innovation an Organization of Culture and the Arts) at the University of Bologna - where he has taught "Ethnography of arts administration", and "Heritage, history and the issue of organizing" - and Adjunct faculty at the Master in Arts Management, CMU (Carnegie University), Pittsburgh; Adjunct faculty at CAFA (China Academy of Fine Arts), Beijing.

LUCA ZAN 04/04 \_ 11:30 AM 1:30 PM

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Discussants:
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### VETRO DI MURANO

STORIE DI MESTIERI E DI FORNACI

Luca Zan • Maria Lusiani • Jessica Tanghetti

