



Centro Studi **Vera Comoli**
**Center for History,
Heritage and
Inclusive Innovation**

28 November 2025 | h 12.00

Sala della Caccia, Castello del Valentino
Viale Mattioli 39, Torino

Prof. Dr. Eva-Maria Seng

Rector State Academy of Fine Arts Stuttgart

Authenticity and cultural heritage

Genesis and inclusion of the aspect of authenticity in the World Heritage Convention



As part of the series of seminars
on **“Heritage as a Project”**

Ouverture

Rosa Tamborrino

Full Professor at the DIST Department

In collaboration with

PhD program in Urban and Regional
Development

PhD program in Architectural Heritage
Scuola di specializzazione in beni
architettonici e del paesaggio

She is a German art historian and empirical cultural studies scholar. She focuses on tangible and intangible cultural heritage and is credited with establishing the field of cultural studies. She has developed an extensive academic career across Germany and Switzerland, culminating in her long-standing chair at the University of Paderborn, where she also founded and led the Centre of Excellence for Cultural Heritage. On behalf of the Ministry of Culture and Science of the State of North Rhine-Westphalia, she established the State Office for Intangible Cultural Heritage NRW. Since June 2024, she has been the rector of the State Academy of Fine Arts Stuttgart. She is member of the European Heritage Label Expert Panel designated by Council.



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